



“Do it for me” HTML Coding Services

We take your layout and turn it into XHTML/CSS.

HTML Coding Services

Our web design experts will take your photoshop layout, turn it into XHTML/CSS, and set up the page on VDP Web.

Materials

Please send the completed, final site materials from graphics to web copy compiled in a single email or file upload to <http://upload.jfmconcepts.com>. We will begin production of once all final materials are in hand and payment is received.

Item	Details
Layout Size	We recommend using standard web sizes to create your layout, which currently range from 920px to 1200px wide at 72 dpi. Your layout file should be sized appropriately for the web.
Layout File Type	We accept layouts as Adobe Photoshop or PDF. Photoshop is the accepted standard for web layout, but if this isn't possible please let us know and we will advise further. Please provide the original file with open layers if possible, as well as all high resolution artwork separately.
Layout Tips	<ul style="list-style-type: none">Logos typically range from 100px to 350px wide on average, depending on the proportions.Graphic heavy sites can take longer to load on screen.Keep the survey and offer above the page break so the user does not have to scroll to see the most relevant content.Unlike in print, font sizes and resolutions vary computer to computer. View the screen as a piece of paper that needs to change sizes in any direction - your layout should be fluid. Dynamic content can make the elements stretch vertically. Fixed height boxes are not usable for web design with dynamic content. <p>If you have questions about whether or not your design decisions are going to work in a web environment, please contact production@jfmconcepts.com.</p>
Web Text	Please provide all text for the landing page, including the survey questions, in a Word document or text file. You may also specify which web safe fonts are to be used with the various headers and paragraph styles.
Artwork	Please attach the original, high resolution files for any artwork contained in your layout. This includes photos, graphics, logos and background patterns.
Survey	The design only needs to have placeholders for the survey and contact form. Please provide a list of all survey questions and their response types. The system automatically builds the survey based on the questions, so the height may vary relative to other content. Survey questions have three response types: multiple choice, single choice, and text entry. Text entry can be a single line or multiline text box and can be further constrained to accept only numeric, date or money values.
Functionality	Extra functionality? Need multiple versions, JavaScript enhancements, high level styling? Please let us know the exact specifications needed so we can determine scope.

Additional Pages

Additional pages will add to the project cost. Please consult with your VDP Web representative for details.

Changes & Edits

Any changes to the design, copy, graphics, layout or survey questions after submission of materials will incur additional charges.

Timeline & Rush Projects

We will deliver the completed design in 5 business days once all materials are in hand. Rush orders are available for a 20% premium.

Questions? Please call 317-254-4510 or email production@vdpweb.com.